



WISE wireless interactive
scanning examinations



The Dilemma, The Innovation, The Solution

For the last 30+ years the educational industry has been limited to using analog grading machine technology for multiple-choice quizzes and exams. What was once a game-changer for standardized testing, existing grading machines have become cumbersome, slow, and inconsistent. These overly expensive devices no longer meet the needs of a new generation of technology-oriented teachers.

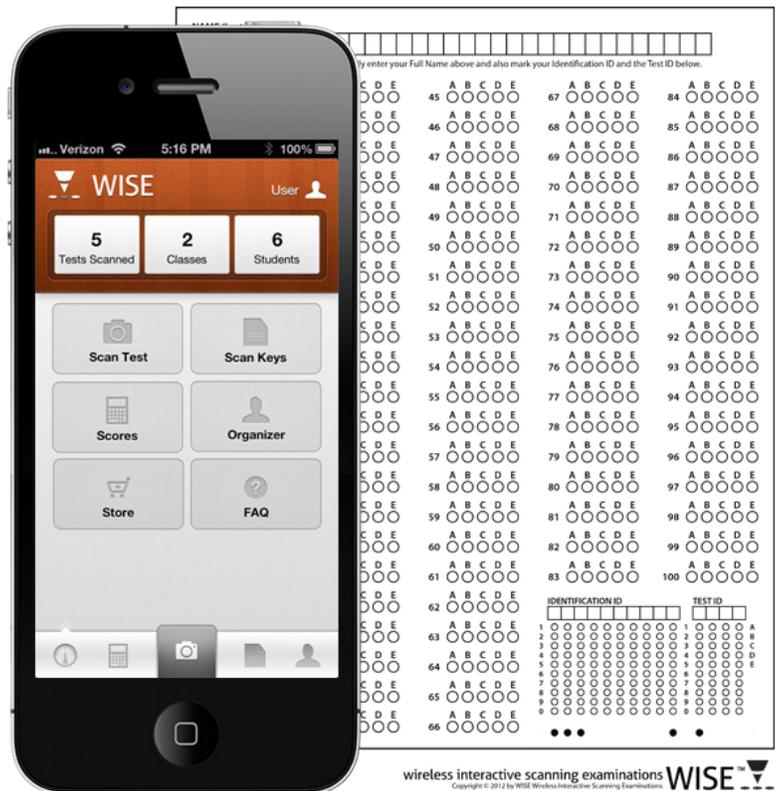
The inspiration for the WISE (Wireless Interactive Scanning Examinations) mobile application began in 2011 as a tool to improve outdated and low ROI technologies for students, teachers, and schools. WISE is the brainchild of Lee Wise and Dalton Ying, both high school teachers who have experienced all of the problems that analog grading machines create first hand. The mobile application will allow educators and educational institutions to print out exam sheets, scan them with their mobile device right in the classroom, and produce grades and reports in real time.

The WISE application has already been successfully tested in multiple classrooms. It delivers a low-cost and mobile platform that teachers can use daily and fit in their pockets. This is the future of education, and the WISE team has a mission to offer new developments specifically tailored to meet the needs of teachers.

How it Works

The WISE mobile application was created by Denver developers Ideas By Nature. The app utilizes state of the art image scanning and AI (artificial intelligence) technology. It is powered by a smart phone camera and microprocessor to quickly identify, scan, and grade multiple-choice examinations.

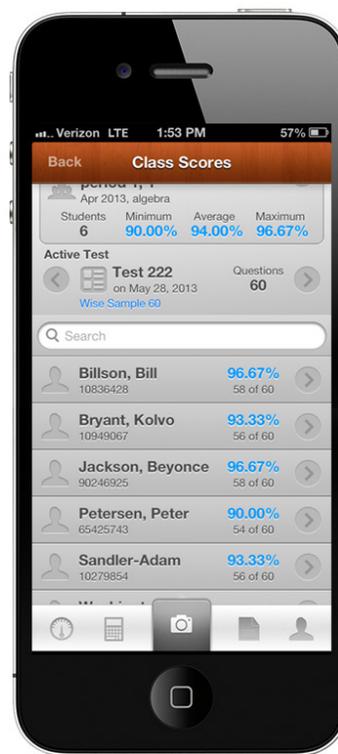
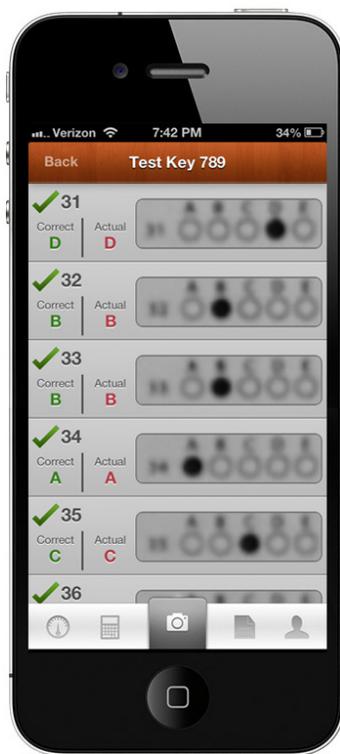
Using the WISE app, teachers can grade tests quicker and with more accuracy than an analog grading machine. WISE instantly categorizes, analyzes, and records student information securely on the mobile device. Further still, the WISE app automatically generates several data workup results, including mean, high/low score, frequently missed responses, and individual item analysis for tests. This reduces grading times, maximizes data return, and provides timely feedback for students. The WISE app condenses hours of grading and manual data analysis into an instant mobile experience.





Immediate Benefits of the WISE App:

- ✓ **Instant Feedback** - Students and teachers are provided with valuable information immediately within the classroom.
- ✓ **Ease Of Use** - WISE offers a simple and intuitive interface and requires minimal setup to begin scoring exams. Teachers can use existing tests and seamlessly pair them with the app.
- ✓ **Time** - The WISE application saves time scanning and analyzing exams, allowing teachers to focus their attention on student achievement.
- ✓ **Electronic Data** - A wealth of valuable data is presented as easy to understand visual information regarding scores, answers, and rankings.
- ✓ **Mobile** - As an application on a smart phone or tablet, WISE never needs to be connected to a computer and provides a powerful analysis tool in your pocket.
- ✓ **Cost** - The WISE application eliminates the need to pay for individual scanning sheets and lowers operating costs for schools currently using expensive analog grading machines.



Contact

Lee Wise

thewiseapp@gmail.com

1009 Grant St, LL50

Denver, CO 80203

Phone: (800)924-4917

Web: www.thewiseapp.com